



ECOmile Project

SUSTAINABILITY IN LAST MILE LOGISTICS: TRAINING VET TRAINERS AND LOGISTICS

ECOmile is an innovative European project funded under the Erasmus+ programme (project number: 2024-1-ES01-KA220-VET-000244098). It aims to tackle the pressing environmental challenges associated with the "last mile" of delivery—the most resource-intensive and polluting segment of the logistics chain. Bringing together six partner organizations from five <u>European countries</u>, ECOmile seeks to promote sustainability in last-mile logistics through interactive educational tools and the adoption of digital technologies.

EC(www.ecomile.eu Funded by the European Union. Views and opinions



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NEWSLETTER 1

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Introduction and Launch of the **Project**

AIM OF THE PROJECT

DEVELOPMENT OF **AN INTERACTIVE SERIOUS GAME**

A core component of the project is the development of an interactive serious game that simulates real-life logistics scenarios. This game will allow trainees to test and improve sustainable last-mile logistics solutions in a riskfree environment.

CREATE AN ONLINE LEARNING PLATFORM

In addition, ECOmile will create an online learning platform with comprehensive courses and resources available to vocational education institutions, companies, and individual professionals across Europe.

ENHANCE THE SKILLS AND KNOWLEDGE OF LOGISTICS **PROFESSIONALS**

Educating VET trainers about last mile logistics sustainability can help to enhance the skills and knowledge of logistics professionals, making them more valuable to their organizations and more capable of driving sustainable change within the industry.

EXPECTED OUTCOMES AND IMPACT

ECOmile aims to achieve significant impact by:

- Reducing carbon emissions from last-mile logistics operations
- Improving the efficiency and profitability of last-mile deliveries
- Creating sustainable partnerships between businesses, educational institutions, and the public sector
- ◆ Raising awareness about the environmental impact of last-mile logistics, as well as related challenges and possible sustainable solutions

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